

Meet Our CEO

Tuesday, 04 September 2007

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David T. Blanchard

Dave served four years as the President of The Greatest Salesman, Inc. He is now serving as the Chairman and CEO of The Og Group, Inc., the holding company for The Greatest Salesman, Inc., and Six Advisors, Inc. His favorite activities are one-on-one personal coaching and speaking to what he calls "hungry people searching for the real secrets to success."

In the last three years alone, Dave has debriefed well over one thousand, five hundred 6 Advisor Assessment Reports (3,000+ hours), coached over five hundred clients (7,000+ hours) and delivered well over 200 speeches. He has acquired through vast experience a wealth of information regarding how people think and the impact this can have on an organization.

Dave started his career as the founder, president, and lead consultant/coach for The Blanchard Group, Inc., a medical management consulting firm based in Southern California. The Blanchard Group was also the parent corporation for Blanchard Property Development, Jamona Construction, and Alvarado Realty (specialized in acquisition/construction and management of large multi-family residential properties).

Dave took a break for ten years from consulting and coaching to pursue his life-long dream of becoming a writer and director. During this time he wrote, produced, and directed over 200 TV commercials, dramatic television specials, and high-end corporate marketing videos. Dave has received gold and silver Telly Awards, the Crystal Communicator Award, and special recognition at the International Film Festival in New York. David's clients included: Turner Broadcasting, PBS, Sears, Spring Air Mattress, Simmons Mattress Company, Nest Entertainment, NatureSleep, Metahertz (3-Com), C.R. Bard, Equis International, and IHC Hospitals, to name a few.

During this time he was also commissioned to write the feature film script for one of Og's books. Shortly after completing the script, Bette, Og's widow, asked David to take over the reigns of the family's most prized asset, The Greatest Salesman in the World. The Greatest Salesman, Inc. was born - OgMandino.com, the official Og website was created - In partnership with his development partner, Harvey Schoof, 6 Advisors, Inc. and the 6 Advisors™ Assessment Reports were created - the movie treatment was written for the book - all designed to clearly demonstrate that Og Mandino is not only relevant for the 21st Century, he is desperately needed.

Dave is a seasoned coach, speaker, and corporate leader who is not afraid to tackle tough issues (something he learned early while playing free-safety for Ricks College and its Intermountain College Athletic Conference Championship team). He brings to the podium, training room and coaching session boundless energy, profound insights, the sensitivity of a director's touch, and a burning desire to help people succeed.